



Granting entitlement to use the certification mark

BVC (Bureau Veritas Certification) permits the Mark user to use this Mark in accordance with the provisions of the contract on the issue of a BVC certificate plus the related documents and, in particular, these specifications.

The BVC Mark may only be used by the Client and only in direct connection with the company's name or company mark of the Client such that one could conclude that the products themselves have been certified by BVC. It may not be affixed to the Applicant's products or used in relation to Client's products and / or processes. The Mark user is responsible to BVC for use of the Mark, and especially within the framework of advertising.

ISO17021, clause 8.4.1		On Product ¹	On larger boxes, etc. used for transportation of products ²	In pamphlets, etc. for advertisement
Use of Marks ³	WITHOUT a statement	NOT ALLOWED	NOT ALLOWED	ALLOWED ⁵
	WITH a statement ⁴	NOT ALLOWED	ALLOWED ⁵	ALLOWED ⁵

- 1 This could be a tangible product itself or product in an individual package, container etc.
- 2 This could be over-packaging made of cardboard etc. that can be reasonably considered as not reaching end users.
- 3 This applies to marks that have a specific form including some basic description of its applicability. A statement in words alone does not constitute a mark in this sense. Any such wording should be true and not mislead.
- 4 This could be a clear statement that "(this product was) manufactured in a plant whose management system is certified as being in conformity with (standard)".
- 5 The mark may then only be used as specified here.

The Client shall endeavour to ensure that the BVC Mark is only used in competition in such a way that an assertion concerning the Client's facility is made which is in accordance with the certification. The Client shall also ensure that, in the context of competition, the impression is not given that certification by the Certification Body is an official inspection.

Use of the Mark shall be restricted to the holder of the permission to do so and may not be transferred by the Client to third parties or successors without the express permission of BVC. If such a transfer is required, an application shall be submitted. If necessary, a new audit must be conducted.